

# Steve Desjardins

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**Content Creator & Video Producer** with over 10 years of experience in the creation and delivery of multimedia products and client services, as well as 7 years as a video director from multi-camera musical performances to national broadcasts.

## WORK EXPERIENCE:

### Ingenium | February 2016 - March 2019

*Video Producer & Videographer*

Oversaw the development and production of promotional, instructional, and educational videos from conception to completion for three national museums – Canada Agriculture and Food Museum, Canada Aviation and Space Museum, and Canada Science and Technology Museum.

- **Created engaging content** while ensuring compliance with relevant corporate and government guidelines.
- **Published videos** using social media platforms (Facebook, YouTube, Twitter, Instagram, etc.).
- **Coordinated and prepared** for mobile productions including installing, operating, and troubleshooting equipment for live-streaming using multiple platforms.

### CBC / Radio-Canada | February 2011 - February 2016

*Broadcast Technician*

Hired as a video editor for regional news and promoted to switcher-director for numerous productions, including a daily national broadcast.

- **Operated and filled** a number of broadcast positions within a studio and ENG environment.
- **Monitored and coordinated** quality of audio and video during broadcasts.
- **Conducted several training sessions** including processes on adapting an automated system to our newsroom system management software and workflow.

### Freeman Audio-Visual | April 2010 - February 2011

*Technical Service Representative*

Provided services for the setup, dismantle and operation of large and small-scale audiovisual systems for live events while ensuring the utmost in client satisfaction.

- **Responsible for accurate setup**, dismantle and efficient operation of audio-visual equipment, as well as proper security, storage, transportation, and maintenance.
- **Provided excellent service** and strived to exceed the expectations and needs of internal and external customers.
- **Operational ability** to troubleshoot and problem solve with hardware and software.

### AV-Canada | June 2008 - April 2010

*Audio-Visual Specialist*

Provided services as a specialist for small-scale audiovisual systems. Assisted in the management of AV-Canada operations for the Sheraton hotel in Ottawa, and Four Points in Gatineau.

- **Researched, evaluated and tested** new technologies, tools and procedures in order to provide up-to-date services to clients.
- **Managed day-to-day operations** including preparing quotations, work orders and correspondence, as well as hiring and training freelance technicians.
- **Public relations** within the hotels, including meeting with customers and hotel management.

### Liverpool Court Studios | June - July 2007-2011

*Director, Camera Operator, & Production Crew*

First hired as a camera operator on a volunteer basis for Ottawa Bluesfest. The following year, I was asked to become a paid video director for a number of stages, including the main stage, for musical acts.

- **Directed multi-camera concert** performances and lead a team of volunteer camera operators.
- **Communicated with artists** and tour managers regarding specific video production needs.
- **Installed, operated, dismantled** mobile production equipment, including handheld cameras for live musical performances.

## SPECIAL & TECHNICAL SKILLS:

### Digital

- Adobe Creative Suite
- Avid NewsCutter
- Final Cut Studios
- Livestream Studio
- Ross Overdrive
- VizRT

### Specialty

- Studio production
- Electronic field production
- Photography
- Commercial drone experience
- Handheld multi-axis camera gimbal
- Direct on-set/studio/multi-camera productions, etc.
- Dramatic/documentary/basic lighting techniques
- Linear & non-linear video editing

### Other

- Maintaining composure during live broadcasts
- Problem solving
- Multi-tasking
- Interpersonal skills
- Client services
- Writing and editing
- Proficient in applying creative input and decision making
- Storyboarding
- Skilled at working independently and as a team
- Fluent in both official languages (English/French)

## VOLUNTEER EXPERIENCE:

### Télévision Rogers 22 | Jan - June 2005 & Jan - April 2010

*In-Studio & Mobile Production Crew*

Cooperative education work placement during high school. After graduating college, also spent time volunteering, to remain in the broadcast environment, as well as keep a foot in the door of a reputable broadcaster.

- **Assisted in broadcast** of several live productions.
- **Installed, operated, dismantled** mobile production equipment.
- **Gained experience and knowledge** in a multitude of broadcast positions within a control room and mobile truck.

### Canadian Guide Dogs for the Blind | 2008

*Video Producer*

Requested by college professor to begin production of a promotional video for the organisation. The project was handed over to the following year of students to complete production.

- **Liaised with internal and external partners** to discuss goals and visions for the production.
- **Assisted in the conceptualization** while coordinating shoot dates, locations, voice-over recording, etc.
- **Produced and directed** talent during video shoots.

### Marketing Breakthrough | 2008

*Co-producer, Audio Technician, & Video Editor*

Cooperative education assignment during college. Originally tasked to edit a video for a marketing agency. Charged with additional duties.

- **Edited promotional video** with previously recorded footage alongside video producer and clients.
- **Participated in routine meetings with clients** during all phases of production in order to ensure product requirements, budgets, and deadlines were met.
- **Co-produced interviews** for additional required material to complete project.

## EDUCATION:

### Algonquin College | 2008

Diploma - Broadcasting, Television

### École Secondaire Catholique Garneau | 2005

Diploma - High School